

# 25 per cent Reductions!

It would be folly for us to waste good advertising space in this paper by offering nothing unusual to our patrons. Whenever and wherever you see our advertisements, you may be sure that we have something special to offer—something worth your time and trouble to read. We believe that a saving of 25 cents on every dollar's worth of goods you buy, as listed below, should interest every one of our patrons. These goods are not barred from PIANO COUPONS. Don't fail to demand these coupons.

## Winter Underwear

Ladies, Men's, Boys, Misses' and Children's in Wool, Mixed and Fleeced. Our 25 per cent reduction on these goods gives them to you at practically cost. Two more cold months.

## 25 per cent Reduction.

## Winter Dress Goods

This includes everything in woolen fabrics. Our display of "quality" dress materials allows a wide range for selection both in colors and patterns and in prices. Be sure to examine them.

## 25 per cent Reduction

## Men's Ideal Flannel Shirt

A garment second to none in durability and style. The best \$2.00 shirt made. Save 50c by buying now. Neat colors.

## 25 per cent Reduction

## Men's Corduroys

Our regular price saves you 75c to \$1.00 on a pair. With 25 per cent off our regular low price, it will pay you to buy while this reduction lasts.

## 25 per cent Reduction

See our Special Bargain and Remnant Counter



# FREE

Someone is Going to Get  
**THIS BEAUTIFUL PIANO**

Every Customer has Equal Chance.

## Men's, Ladies' and Children's Overshoes

These are still a necessity and will be needed for at least two months. We have Felt Boots, Three, Two and One-Buckle Arctics, Storm Alaskas.

## 25 per cent Reduction

## All Children's Cloaks

We still have a very good assortment in this seasons styles. The children need them all the year 'round these cool nights. Save this reduction, buy now.

## 25 per cent Reduction

## Men's and Boys' Caps

On some numbers we will cut the price to actual cost. Some in Boys for 25c. Regular 75c Caps for Men and Boys reduced to 55c. Plenty to select from.

## 25 per cent Reduction

## Winter Pants

In Peg Tops and Mediums, ALL wool, "Merit System" style, product of the largest exclusive pants manufacturers. Our regular price was low.

## 25 per cent Reduction

Big Shipment Hosiery, Dress Gingham, Percales, Etc.

Begin Now to Save Your Coupons — Get Your Friends to Help You.

# Floersheim Mercantile Co.

ROY, NEW MEXICO.

### Notice By Publication

State of New Mexico,  
County of Colfax,  
In the District Court,  
Eighth Judicial District.

National Bank of New  
Mexico, of Baton Rouge,  
Louisiana, a corporation.

Plaintiff, No. 3347.

vs.  
Arthur G. Shult,

Defendant.

A Judgment having been rendered in the above entitled action, on the 23rd day of June, 1913, in the above named court, in favor of the plaintiff and against the defendant for the sum of \$795.00, debt, and \$40.77, costs, amounting in all to Eight Hundred, Thirty-Five and 77/100 Dollars, and by said judgment the real property hereinafter described was ordered by the Court to be sold pursuant to special execution and said execution having been issued on the 3d day of February, 1912, and on the 21st day of February, 1912 the undersigned, Sheriff of Mora County did levy upon the said real property, being the following described real property, situate, lying and being in Mora County, New Mexico, to-wit:

All of Block Twelve, consisting of Lots One to Eighteen, inclusive; all of Block Thirteen, consisting of Lots One to Eighteen, inclusive; all of Block Fourteen, consisting of Lots One to Twenty-Four, inclusive, and all of Block Fifteen, consisting of Lots One to Twenty-Four, inclusive, of Tyler's Addition to the Town of Roy, in said County of Mora, according to the official plat of said addition to said Town of Roy, on file and of record in the office of the County Clerk of Mora County.

NOTICE IS THEREFORE HEREBY GIVEN, by the undersigned, Sheriff of Mora County, that under and by virtue of the judgment and execution aforesaid, said officer will on the 16th day of April, 1912, at the hour of two o'clock in the afternoon, in front of the Post-Office at Roy, Mora County, New Mexico, sell at public vendue to the highest and best bidder for cash, for the purpose of satisfying the above mentioned judgment together with costs and accrued costs, all the right, title and interest of the defendant in the above described real property, the amount of principal and interest due on said judgment on said date being \$835.00, together with accrued costs.

The above mentioned judgment having been rendered on a check executed by defendant, which was not paid up on presentation.

Dated, this 21st day of February, 1912.

PATRICIO SANCHEZ,  
Sheriff of Mora County.

1st pub. Feb. 24th. Last pub. Mar. 16.

Appel & Co. are having a sale on their big line of Robert Johnson & Rand Star Brand Shoes for every member of the family. They are guaranteed. A new pair if not satisfied. See what they offer.

### Taken Up

One bay mare about 6 years old, branded F M on left hip and F on the right shoulder. Owner can have same by paying for this advertisement and costs. Call on Joe C. Maestas, Mills, N. M.

### LOCAL AND PERSONAL

Roy Evans of near Abbott was a business caller in Roy Monday.

Claud Hand of north of town transacted legal business in Roy Monday.

Roy Wood, the Kansas Valley chicken raiser was a business visitor in the city Monday.

C. F. Nugen and V. H. Ellard were in town Wednesday purchasing supplies.

J. E. Russel of near Mills, was a business visitor in the city the first of the week.

J. W. Johnson and B. W. Sturgis of east of town were transacting business here Monday.

Clem Williams of the Kansas Valley was here Tuesday on a business trip.

A. S. Bushkevitz returned Tuesday from Santa Fe where he was on a business trip.

Fairview Pharmacy headquarters for Easter cards and novelties.

List your property with the Roy Real Estate & Abstract Co. They will find you a buyer.

H. B. Jones, president of the Roy Trust & Savings Bank was here the first of the week in the interest of the bank.

Insure your property with the Roy Real Estate & Abstract Company. Only reliable companies represented.

Rev. Father Collier of Springer held Mass in the Chapel of St. George in this city Tuesday morning. A good congregation was in attendance.

FOR SALE—One Span Mules, one and two years old. Call on J. H. Mahoney, Roy, N. M.

**60 YEARS' EXPERIENCE**

## PATENTS

TRADE MARKS  
DESIGNS & C.

Anyone sending a sketch and description may quickly ascertain our opinion free whether an invention is probably patentable. Communications strictly confidential. HANDBOOK on Patents sent free. Office summary for securing patents. Patents taken through MUNN & CO. receive special notice, without charge, in the

### Scientific American.

A handsomely illustrated weekly. Largest circulation of any scientific journal. Terms, \$3 a year four months, \$1. Sold by all newsdealers.

**MUNN & CO. 361 Broadway, New York**  
Branch Office, 22 F St. Washington, D. C.

Modern Woodmen  
of America  
Camp No. 14361

Meetings held each first and third Tuesday in every month.  
A. H. Kerns, Council.  
L. E. Aldridge, Clerk.

**Woodmen of the World**  
Cedar Stump  
Camp  
No. 61

Camp meets last Thursday of each month during summer months.  
W. P. Tindall,  
Council Commander.  
M. D. Gibbs, Clerk.

**Homestead Lodge, No. 46**  
I. O. O. F.  
Meets every Wednesday evening at I. O. O. F. Hall, Roy, N. M.  
Visiting members always welcome  
Wm. G. Johnson, Noble Grand.  
C. L. Justice, Secretary.

Take the Spanish-American.

O. Steihaug, the photographer of Tucumcari, who has been in the city for the past four weeks will leave for French tomorrow to take care of the picture business in that city. Mr. Steihaug is a first class workman and no doubt will enjoy a good business at that place.

### PROFESSIONAL

#### W. R. HOLLY

Attorney-at-Law  
Practices in Territorial and Federal Courts. :: :: ::  
Springer, N. Mex.

#### Tucumcari Hospital

Dr's Thomson and Noble  
Surgeons in Charge,  
TUCUMCARI, : : N. M.

#### T. F. SELF

Physician and Surgeon  
Office In Bushkevitz Block  
ROY, NEW MEXICO

#### W. FRED OGDEN

NOTARY PUBLIC  
Legal documents and papers acknowledged.  
ROY, NEW MEXICO

#### Alex. S. Bushkevitz

ATTORNEY AT LAW  
Practices in the Justice, Probate and Land Courts and County Commissioners. : : :  
Real Estate And Investments  
ROY, NEW MEXICO

#### M. D. GIBBS

Physician and Surgeon  
Bushkevitz Building  
ROY, NEW MEXICO  
Phone 552

#### THE ROY BARBER SHOP

C. A. ARMOUR, Prop.  
AGENCY FOR  
White Swan  
Steam Laundry  
Basket Goes Out Every Monday  
ROY, NEW MEXICO

#### Variety Machine Works

C. E. ARDRESON & SON, Props  
All Classes of Machine Work, Automobile Work, General Blacksmithing, Heavy Forging, Horse Shoeing, Estimates Given on Pipes and Pumps for Wells  
Wagon and Carriage Work our Specialty  
All work Guaranteed  
Variety Machine Works  
ROY, NEW MEX.

#### Eugene J. H. Roy

Roy - - - New Mexico

#### United States Commissioner

Short-hand stenographer furnished in Contest cases.

Everything in land matters—Filings, Contests, Proofs and etc.  
Office with the Roy Real Estate & Abstract Co.